## Secure Customers for Financial Services

Accelerate onboarding and protect clients with zero-friction MFA that eliminates account takeover fraud

# Eliminate authentication friction and build trusted relationships

Your clients have rising demands for frictionless experiences while attackers are exploiting the move to digital with an increase in credential attacks leading to account takeovers.

The problem is, existing authentication methods force a tradeoff between friction and security.

Beyond Identity Secure Customers is the only authentication platform that fully eliminates the password across mobile and web apps on any device or platform.

Streamline registration, login, and recovery. Make account takeover fraud impossible to execute. Protect clients and brokers with unphishable multi-factor authentication and dynamic risk-based access policies.

## BEYOND IDENTITY

### Unique Benefits:

Zero-friction authentication with no second devices, one-time codes, or push notifications

Eliminate account takeover fraud by removing passwords

Unphishable MFA with two strong factors and dynamic risk-based access policies

Consistent, universal support for mobile and web apps on any device

### **Use Cases**



#### Accelerate conversions

Onboard new clients faster and keep loyal clients engaged with zero-friction registration, login, and recovery.



#### Maintain high brand trust

Make account takeover fraud impossible by removing passwords, delivering unphishable MFA, and enforcing dynamic access policies based on real-time user and device risk.



## Drive engagement across all channels

Deliver consistent, zero-friction authentication across any application on any device.



#### Speed up time-to-market

Integrate omni-platform passwordless MFA with embeddable SDKs built on open standards and backed by a cloud-native SaaS platform that scales elastically.







### FINANCIAL SERVICES | BEYOND IDENTITY